



Terms of Reference (ToR) for Crowdfunding Campaign by Another Perspective Foundation

Campaign Title: Youth For Youth: Supporting Youth from Gaza

Organizer: Another Perspective Foundation

Background:

Another Perspective Foundation, committed to fostering global community leadership and supporting young individuals, is initiating a crowdfunding campaign titled "Youth For Youth" aimed at providing aid to the youth from Gaza and those affected by the ongoing crisis. This effort aligns with the Foundation's statutory goals (no. 6 and 12) of promoting equal rights and addressing global problems through educational, social, and humanitarian activities.

Situation in Gaza Strip:

The Gaza Strip is experiencing an unprecedented humanitarian crisis, severely affecting children and families. With over 1.9 million people internally displaced, half of whom are children, the region faces dire shortages of water, food, fuel, and medicine. Homes have been destroyed, and families have been torn apart. In light of these challenges, Another Perspective Foundation is launching the "Youth For Youth" crowdfunding campaign to support the youth of Gaza, including those who are staying in Gaza, those who have managed to leave, those staying outside Palestine with their families in Gaza, and to assist the local population in accessing clean water.

Objectives:

Educational Support: To collect funds to provide scholarships, cover school tuition fees, and support the day-to-day expenses of Palestinian youth coming to Poland from the region affected by the crisis or in Poland, whose families are in crisis due to the situation in Gaza.

Humanitarian Support: To purchase and deliver personal hygiene kits in partnership with Wash Innovation, which has committed to match each purchased kit with a free kit.



Implementation Strategy:

1. Educational Support for Youth from Palestine in Poland.

The Foundation, in cooperation with the Embassy of the State of Palestine in Warsaw, has identified the detailed needs of Palestinian youth arriving in Poland or in Poland, whose families are in crisis due to the situation in Gaza. The first point of the "Youth For Youth" campaign, focusing on educational support for youth from Gaza in Poland, will be implemented to its full extent depending on the amount of funds raised. With the funds obtained from this campaign, the foundation plans to allocate resources for scholarships and cover tuition fees, enabling the continuation of education without additional financial burden for students and their families. It's important to highlight that the implementation of support will be adjusted based on the actual financial capabilities, meaning the scope of assistance will be directly proportional to the total amount raised.

Key aspects of needs identified by Embassy of the State of Palestine in Warsaw within this point include:

- **Day-to-Day Expenses:** The estimated monthly cost of living for students is about 2000 PLN.
- **Housing Fees:** For students living in university dorms and outside, monthly housing costs range from 800 PLN to 3000 PLN, respectively.
- **Tuition Fees:** Annual tuition fees vary depending on the program and university, ranging from 3000 to 8000 euros.

Planned fund allocations will be carefully thought out and coordinated to ensure optimal use of every collected amount. Decisions on the amount of scholarships and tuition coverage will be made based on a detailed analysis of needs and available resources, ensuring that support reaches those who need it most.

2. Humanitarian Support

In light of the humanitarian crisis in Gaza, our partnership with Wash Innovation focuses on providing portable personal hygiene devices to meet the urgent needs of those affected. These devices, designed for their portability, water efficiency, and strong water pressure, are crucial in areas where traditional hygiene facilities are unavailable.



This effort by Another Perspective Foundation and Wash Innovation is critical for ensuring access to basic hygiene under crisis conditions. The successful implementation of this initiative heavily relies on identifying a suitable organization to receive and distribute these products to those in dire need.

Budget Allocation:

The main objective of the fundraiser is to support the Palestinian population affected by the conflict, with a special emphasis on supporting the youth in terms of educational costs (Goal 1). A portion of the funds raised will be allocated for humanitarian support to the region, contingent upon finding a suitable recipient organization within the area.

Beyond the Goal:

Should the campaign exceed its target of €50,000 remaining funds will be allocated to other initiatives aligned with supporting the Gaza community, focusing on youth needs.

Administrative Costs:

All other funds will be directly allocated to the campaign's strategic goals.

The only deductions from the collected funds will be necessary administrative fees, such as accounting fees, banking costs, transfer costs, crowdfunding platform fees, and legal fees for contract preparation.

Reporting and Transparency:

Another Perspective Foundation commits to providing a comprehensive report on the use of funds and the impact of the campaign within six months of its conclusion. This report will be made available on the Foundation's website and through its social media channels.

Conclusion and Unity Statement:

The "Youth For Youth" crowdfunding campaign represents not only a strategic effort by Another Perspective Foundation to provide crucial support to Palestinian youth affected by the ongoing crisis but also a call to unity among young people worldwide. Through education, essential supplies, and direct aid, this campaign aims to alleviate some of the hardships faced by these individuals and their families, reinforcing the Foundation's commitment to global community support and leadership development.

